



Happy New Year ,

Have you put your New Year resolutions together yet? I hope more marketing is going to be one of them!

Last month, The National Bureau of Economic Research announced that the United States is indeed in a recession... Well, I think everyone at this point has probably witnessed signs of declining economic conditions in our country and globally.

Does the idea of a recession scare you? Or does it motivate you? Or both?

This is an important question to ask yourself.

I hope it motivates you!

Here's why...

>>>To continue reading "[Why you should increase your marketing during a recession](#)", [click here to go to our blog](#).

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### Upcoming Events...

**5 January 2009-** Are you ready to make 2009 your most extraordinary year yet? If starting a business or expanding the one that you already have is part of your plans for 2009, then Express Homebuyers and Real Estate CNG have the right event for you. They will be hosting the "Transform Your Life and Business in 2009" Expo.

**At the expo, TheWebHoncho will be unveiling a new *Real Estate Marketing, Lead Intake and Conversion System!* Stop by our table for special 'one night only' pricing!**

[Click here](#) for more information and to sign up for the Expo.

**15 January 2009-** We will be hosting our table at the Capital Area REIA at the Westin Tysons Corner. [Click here](#) for more information.

In the meantime, follow us on our [Facebook page](#) or our [Twitter page!](#)

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[Real Estate Investor System](#)

[Search Engine Optimization](#)

[Paid Search Campaigns](#)



The Web Honcho [Real Estate Investor \(REI\) System](#) is what you need to put your investing business on autopilot. Generate leads on the Internet, automatically manage them, follow-up with leads, market properties and much more!



Use [Search Engine Optimization \(SEO\) Packages](#) to target your market and turn your website into a lead generating machine! By optimizing your site you'll drive new customers to your business and keep current ones informed.



Take advantage of our [Paid Search Campaigns](#) to quickly get your services on the front page of search results. Take full advantage of search engines like Google, Yahoo and MSN!

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## [About The Web Honcho](#)

**Automate your Real Estate Investing business.** That's why we're here. We provide web solutions and Internet marketing packages designed for Real Estate Investors to generate more leads and manage their business by taking advantage of technology and the Internet.

We are the premier provider of web solutions for the Real Estate Entrepreneur looking to create or increase revenues on the Internet. Our packaged solutions can be tailored to meet your needs by selecting the services that are most relevant, including:

- [Real Estate Investor System](#)
- [Search Engine Optimization](#)
- [Paid Search](#)

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